



CLIENT FOCUS

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SPECIAL BULLETIN

SouthEastern Pathology Appoints Director of Marketing and Client Relations



Becky Junkins, B.S., SCT (ASCP)

Director of Marketing
and
Client Relations

Hi. I am Becky Junkins, our newly appointed Director of Marketing and Client Relations at SouthEastern Pathology, P.C. For the past five years and until recently, I have been a part of the SouthEastern Pathology team as Cytology Manager. In my new role I will be making routine trips to each of our client offices to become familiar with your ideas and suggestions as well as assist with any issues you might have. I look forward to visiting your office and meeting you and your staff. While our in-house customer relations specialist, Lisa Lance, is readily available to you; I will be out in the field to be sure that we continue to provide superior service and are able to meet your needs in this dynamic medical environment. This will give me the opportunity to work with you in your office to be sure you are taking advantage of SouthEastern Pathology's online capabilities. I am eager to address IT or any other issues or questions you may have; from specimen collection to billing, and everything in between. I will work diligently to solve any problem in a timely manner.

SouthEastern Pathology Signs Contract with Cigna Healthcare



SouthEastern Pathology, P.C. has signed a contract with Cigna Healthcare that will be effective November 15, 2008 for both our hospital-based and independent laboratory services. With this addition, we are now able to provide in-network coverage for all major insurers in our area. We are very pleased to be "in-network" with Cigna and are pleased that we can assure you that your patients' specimens can receive SouthEastern Pathology's quality of care without any concerns about insurance coverage.

Our laboratory will be closed for Thanksgiving on Thursday, November 27 and Friday, November 28, 2008; for Christmas on Thursday, December 25, 2008; and New Year's Day on Thursday, January 1, 2009

SouthEastern Pathology wishes each of you and your families a safe and happy holiday season!

We will resume normal business hours the day after the holiday.

This newsletter is also available on our website.